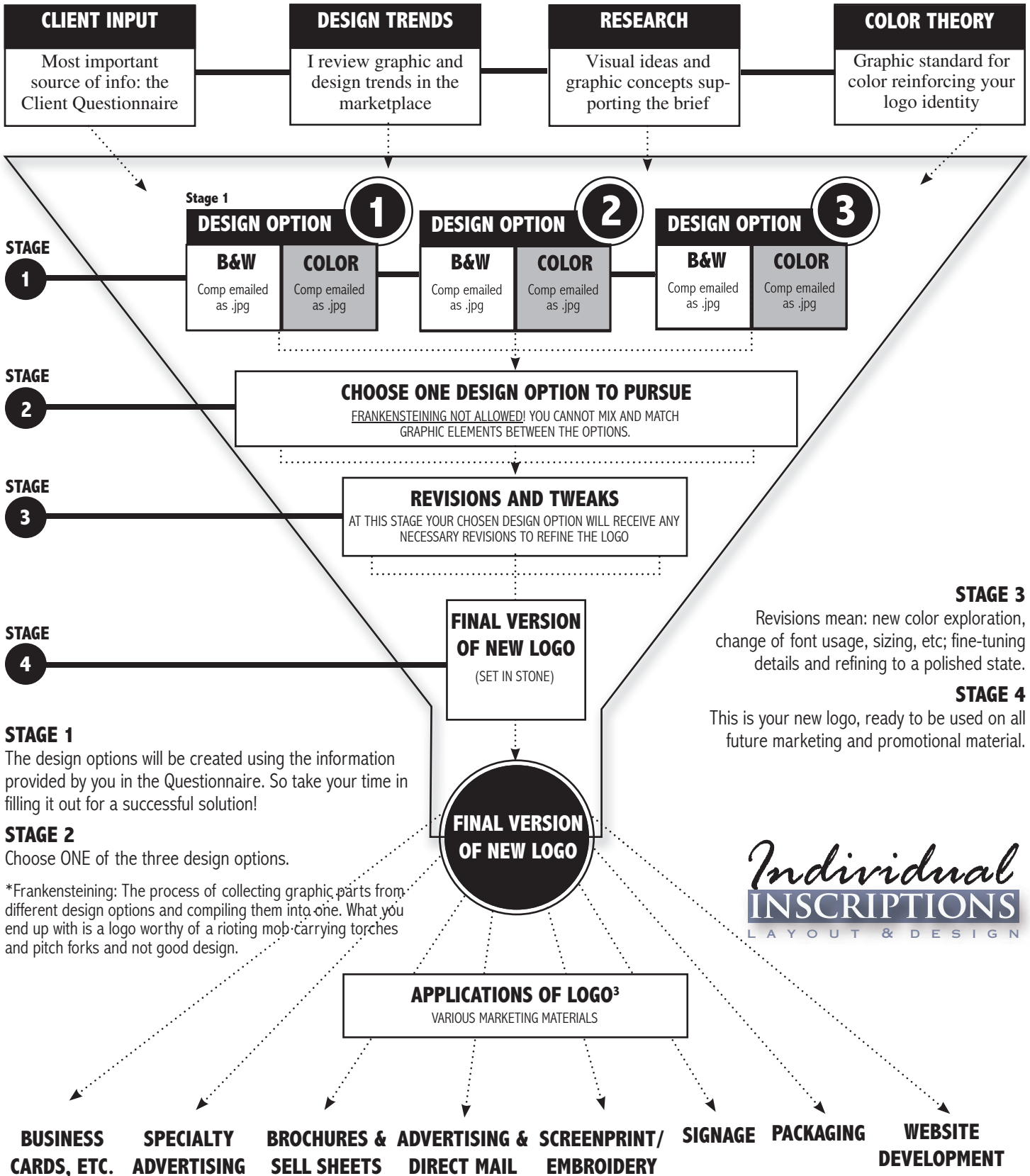


# LOGO/IDENTITY • CREATIVE PROCESS FLOW CHART



**STAGE 1**  
The design options will be created using the information provided by you in the Questionnaire. So take your time in filling it out for a successful solution!

**STAGE 2**  
Choose ONE of the three design options.

\*Frankensteining: The process of collecting graphic parts from different design options and compiling them into one. What you end up with is a logo worthy of a rioting mob carrying torches and pitch forks and not good design.